



It's no trick. Get better data management while still staying on budget.

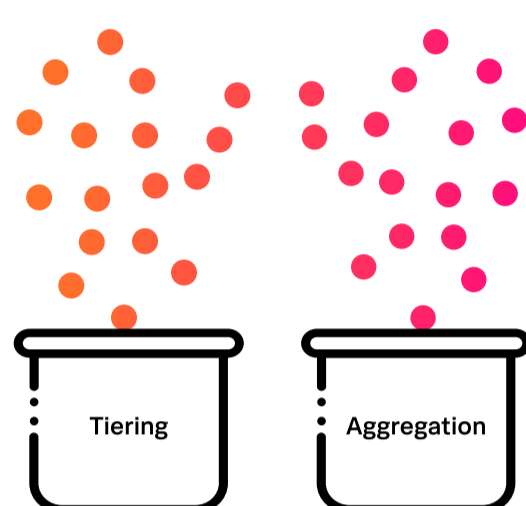
The magic is in your platform's monitoring, control, and filtering capabilities.



1.

Stop your budget from going "poof!"

As data volume increases exponentially, a majority of observability leaders recognize the importance of data management, with 57% valuing tiering and 55% valuing aggregation for cost control.



2.

Presto! Watch as OpenTelemetry collects your data optimally.

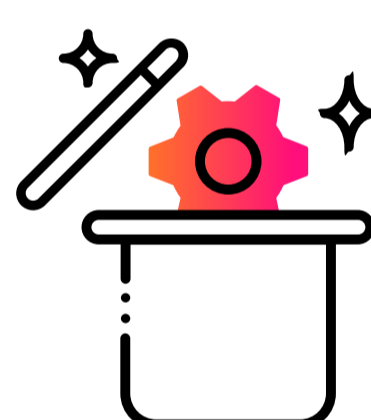
By transforming and aggregating data at the point of collection, **OpenTelemetry** processors reduce metric noise and lower observability costs.

3.

Pulling performance from your hat.

Splunk's **Metrics Pipeline Management** offers better visibility by centrally controlling your metrics with filtering, archiving, and aggregation for optimal storage and analytics.

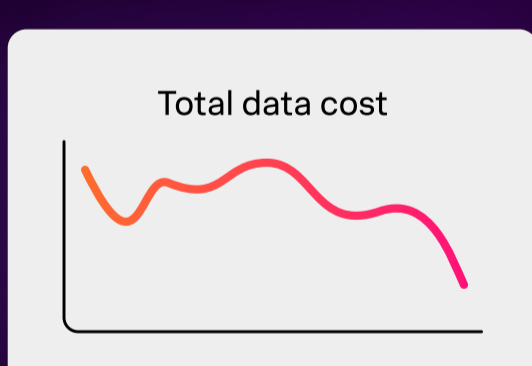
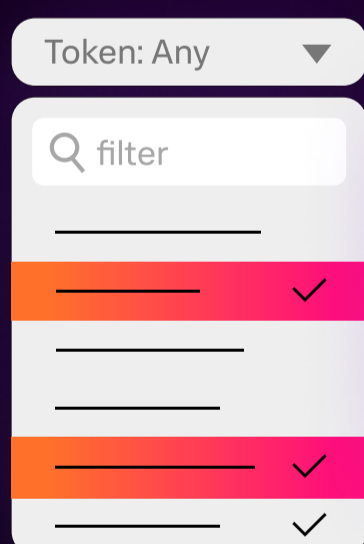
Performance improves like magic when you aggregate away high-cardinality attributes and archive those you don't need in real time. And you can limit consumption with Splunk APM's flexible trace indexation.



4.

Make high overages vanish.

No sleight of hand here — optimized data management means more control over your costs. Use **Archived Metrics** to store data at a lower cost, **Token Control** to set limits on billable metrics, and **Metrics Usage Analytics** to help monitor your data utilization.



5.

More tricks up our sleeve.

The Splunk platform is also a powerful data management solution featuring:

Ingest Processor >
Transforms logs into metrics, reducing data volume while still providing access to insights about trends and patterns

Log Observer Connect >
Reuses logs in Splunk Observability Cloud for operational and cost efficiencies

Want to gain more control over your monitoring costs?

You don't have to be a magician to balance costs and data volume. Request a demo today to learn how self-service observability can help you become a master at both.

[Explore this use case](#)