

THE VALUE OF VISIBILITY

# 5 Ways Observability Leaders Win

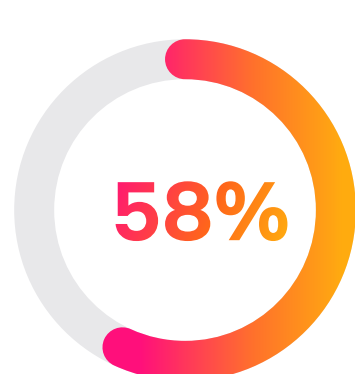


In Splunk's *State of Observability 2024 report*, we discovered the five areas where organizations with leading observability practices excel. These leaders see an annual return on observability solutions of **2.67x** their spend. They also see faster MTTD and less downtime. Here's what they do to set themselves apart.

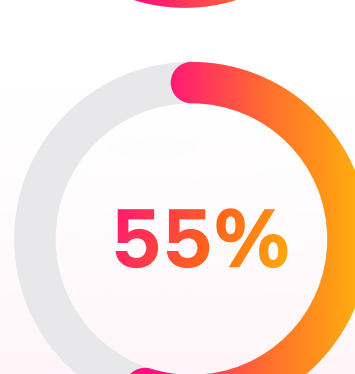
## 1

### Embrace platform engineering

Platform engineering builds and maintains systems that support software development, improving developer productivity.



say platform engineering is a competitive differentiator



cite improved IT operations efficiency as the #1 benefit of platform engineering

## 2

### Focus on innovation

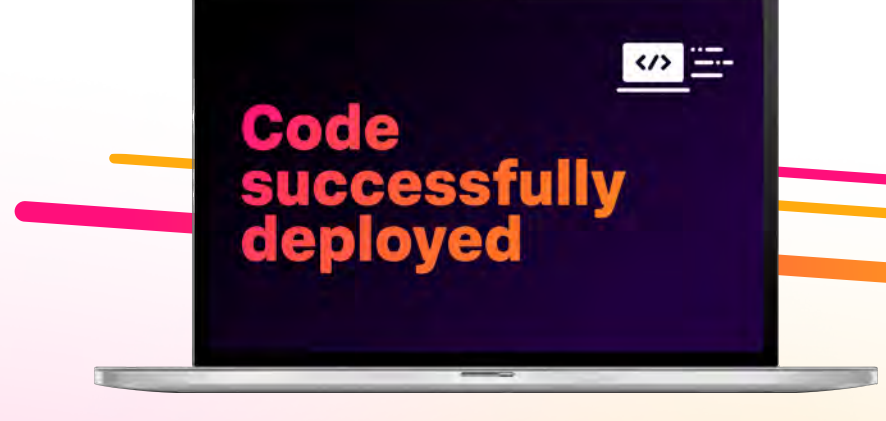
Leaders hustle, innovate more, and push code with few mistakes.

38%

spend more time than beginners on innovation versus routine tasks like maintenance, alert handling, and configuration

90%+

of the time, production code deployments are successful



## 3

### Share data and context

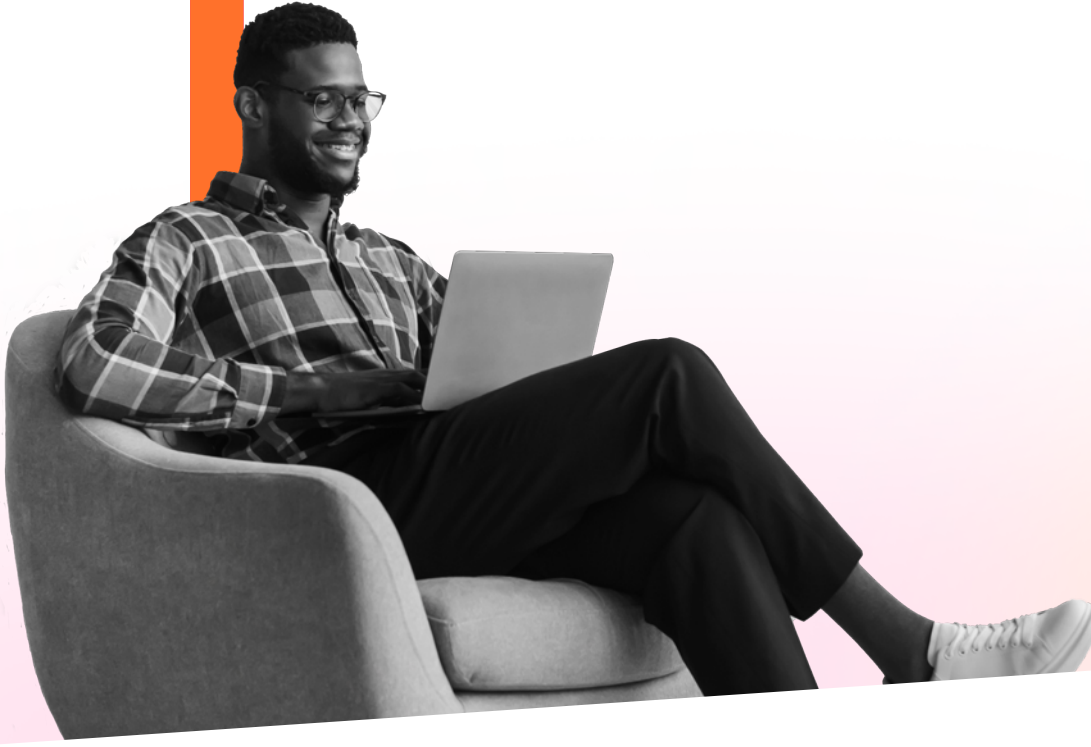
Leaders dismantle data silos and blind spots, enabling teams to find root causes in record time.

80%

empower software engineers to routinely detect security vulnerabilities throughout the software development lifecycle (SDLC)

73%

improved MTTR by combining observability and security tools and workflows



## 4

### Speed up issue resolution

Leaders avoid downtime by rapidly tackling incidents.

80%

of alerts represent legitimate issues, which means less alert noise

2.8x

faster awareness of application and infrastructure problems than beginners

2.3x

more likely than beginners to measure MTTR in minutes or a few hours



## 5

### Harness AI

AI helps observability leaders work smarter, not harder — and they're reaping the benefits.

85%

claim that AI and ML remediate half or more of their alerts

78%

use AI/ML to correlate events and prioritize alerts

65%

lean on AIOps to find and fix root causes



Ready to become an observability leader? Try **Splunk Observability Cloud** free.